

**Update Your Image,
Enhance Your Profile,
Change Your “Status!”**



SAVVY WORKSHOP™
The Savvy Marketing Group



**Savvy Workshop Presents:
A “Head Shot” Marathon**

Is your profile picture in need of an update?
Are you still using that awful, generic silhouette?

It used to be that only public figures and celebrities needed head shots. Not true today! With the explosion of social networking, it is more important than ever to have the right image that will reflect your personal brand and promote you and your career. Everyone needs a photo or portrait that makes them look professional. That's why we're bringing together the Savviest Experts we know to make you look great.

Wednesday May 12, 2010 at 2:00-5:30 PM

@Savvy Workshop
55 So. Commercial Street
The Langer Mill, 3rd floor
Manchester, NH 03101

Our Savvy Team has the “Know How”:

- The Beauty Experts from Chill Day Spa will be on hand for make-up and style advice www.chilldayspa.net
- Professional Hair Stylist Juli Holt will be available to insure your hair looks perfect
- Photographer Joanne Smith of Headshots will be on hand to shoot your personal headshot, once you look your best. www.headshotsnh.com

Cost \$50.00 per person*

Register now at <http://savvyheadshotworkshop.eventbrite.com>

Light appetizers and refreshments will be served.

*\$75.00 at the door, the night of the event.

**High Quality Networking Focused On Personal &
Professional Achievement!**

Savvy Workshop – Know How!

Meet our Experts:



HEADSHOTS PHOTOGRAPHY

Headshots Photography Joanne Smith of Headshots has been providing high quality portraiture to the Boston Area since 1997. With a second location in the Manchester Millyard, they specialize in portraits for corporate use, business headshots and creative headshots. They provide portraits for actors, models, musicians, dancers, singers, comedians, authors and of course, business executives. *A 250.00 value! Jo will set up her studio at the Savvy Workshop and put her talent to work for you! www.headshotsnh.com



Chill Day Spa is Manchester's most luxurious boutique style spa. Voted Manchester's Best Spa 2008 and 2009 and Southern NH's Best of the Best Spa 2010. Located at 1224 Hanover Street, Chill specializes in couples massage, custom facials, spray tanning, bareMinerals® makeup, manicures, pedicures and so much more. Visit the Chill Boutique to learn the beauty secrets of the stars and shop for the best of the best products. www.chilldayspa.net



Stylist Juli Holt

Juli's passion is working with people to give them the best suitable hairstyle and color that makes them feel confident with their self-image. She brings with her 15 years of experience helping women to look their best. A consummate professional, Juli is well versed in today's advanced color and foiling techniques, long hairdressing and up-dos, razor and texturizing classes. She recently enjoyed trips to New York City and Rhode Island to see Beth Minardi, the amazing worldwide colorist. Juli currently works at Silk Day Spa in Manchester NH where she continues her passion for beautiful hair.

SAVVY Headshot Advice | 10 Tips to Help You Get the Most From Your Photo shoot

- Choose neutral, safe colors to wear that complement your complexion.
- Solid colors are best - patterns or lines are too distracting
- Have a pro from Chill do your make up! Men: You, too! A little foundation or powder can really help
- If you are female, wear your hair down, and, if necessary, flat iron to create a smooth look. Consult Savvy Stylist Juli Holt for the best look for you!
- Be ready to discuss some poses you'd like to try, bring a sample photo of one you like!
- Bring a change of clothes for an alternative shot
- Get your Zzzz's the night before
- Stay Hydrated -- Drink lots of water
- Reapply lipstick if necessary - men, bring a moisturizer or lip balm to avoid chapped lips
- Practice facial expressions -- a relaxed smile, a more serious look, etc.

Planning to attend the Business NH Business of the Decade Event, May 12th? Come see us, first. We'll have you looking and feeling your best!

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